



Co-branding Procedure

Dear Okeanos Brand Partner,

Thank you for joining us in making **waves of change** for our Okeanos® – the oceans we share - with your adoption of Okeanos' Made From Stone™ technology. We are excited to collaborate with you to introduce an immediate, verifiable, and scalable solution to plastic pollution to your customers.

We've developed a **“rock-solid”** branding strategy designed to help your consumers understand the impact of their buying decisions on our environment. If you'd like to include our Made From Stone branding on your products, thereby creating co-branded products, we require that you do the following:

- Verify that your co-branded products contain at least 53% calcium carbonate.
- To enhance brand reputation, all members of the Okeanos family are strongly encouraged to use some percentage of the proceeds from the sale of trademarked items to make a charitable contribution to an identified environmental cause.
- Obtain Okeanos' written approval via email at legal@madefromstone.com.

Society has been waiting for someone to come up with a solution to the plastic pollution problem. Together, with your help **#WeAreTheSomeone**.

We look forward to working with you and continuing this relationship. For questions, please contact our team at legal@madefromstone.com.

Sincerely,
Okeanos

